



TUNIS

Structuring financing to accelerate *Africa's* transformation

FITA & ATEX 2027
Two major events.
One shared ambition for Africa.

TUNIS



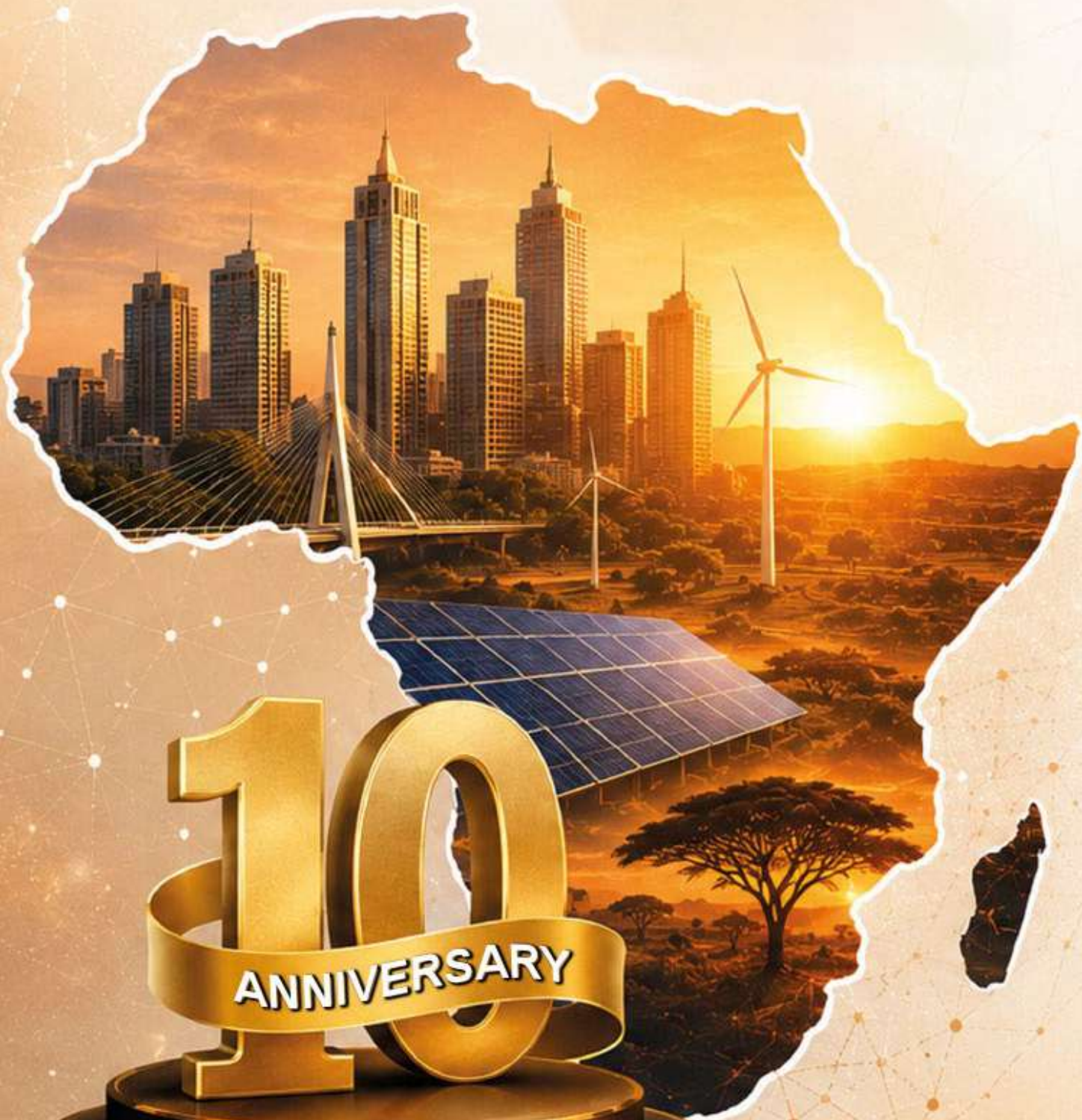
TUNISIE

 **06, 07 & 08 April 2027**

 Radisson Blu Hotel & Convention Center, Tunis
Palais des Congrès de Tunis

www.fita2027.com
www.atex.com.tn





10 YEARS OF COMMITMENT TO A PROSPEROUS
AFRICA. A PLATFORM, A COMMUNITY, AN IMPACT



TUNISIA is your GATEWAY TO AFRICA

Over nine editions, **FITA** has built a unique platform connecting Tunisian businesses, African decision-makers, investors, development partners, financial institutions and international partners.

Today, FITA is :

- A pan-African community of decision-makers ;
- An established forum for public-private dialogue ;
- A platform for B2B and B2G meetings ;
- A vehicle for promoting *Tunisia as a gateway to Africa* ;
- A leading meeting place for investors ;
- A catalyst for transformative projects ;
- A showcase for Tunisian and African expertise ;
- A forum for South-South and triangular cooperation.

The **10th edition** builds on this journey with a new ambition: to evolve from a dialogue platform into an impact platform focused on projects, financing, investment and operational partnerships.

Nine editions in figures

Editions	Cumulative participants	Countries	CEOs & business leaders	B2B-B2G meetings	
9	+20 000	+80	+7000	+20 000	
High-level speakers	Ministers, ambassadors and officials	Financial institutions, funds & donors	sessions	Exhibitors & partners	African & international delegations
+1000	+300	+250	+200	+600	+150



FITA 2027

PROJECTED FIGURES

THE STRATEGIC MEETING PLACE FOR FINANCING
AND INVESTMENT IN AFRICA

CONNECTING OPPORTUNITIES. ACCELERATING TRANSFORMATION



+7000
PARTICIPANTS



+75
COUNTRIES
REPRESENTED



+1200
FOREIGN CEOS &
BUSINESS LEADERS



+200
HIGH-LEVEL
SPEAKERS



+100
FINANCIAL INSTITUTIONS,
FUNDS & DONORS



+150
EXHIBITORS



+3000
B2B & B2G
MEETINGS



MINISTERS, AMBASSADORS
AND OFFICIAL DELEGATIONS



+35
PANELS, WORKSHOPS, SIDE
EVENTS & COUNTRY SESSIONS

HIGH-LEVEL DISCUSSIONS FOR LASTING
PARTNERSHIPS



DEAL ROOM
A DEDICATED SPACE FOR
PROJECTS AND FINANCING



FITA AWARDS
ANNIVERSARY
RECOGNITION CEREMONY

10 YEARS OF IMPACT, ONE AMBITION: BUILDING THE AFRICA OF TOMORROW



06 & 07
April 2027



Radisson Blu Hotel &
Convention Center, Tunis



TUNISIA IS YOUR
GATEWAY TO AFRICA

www.fita2027.com



The FITA 2027 vision

Building an Africa
of **projects**, **financing**
and **partnerships**



Transformative
projects



Innovative
financing



Lasting
partnerships



A prosperous and
integrated Africa



CONNECT OPPORTUNITIES



FINANCE AMBITIONS



TRANSFORM AFRICA

STRUCTURING FINANCE FOR AFRICA'S TRANSFORMATION

PROJECTS, FINANCING AND AND PARTNERSHIPS

Overall objective

Establish **FITA2027** as the leading pan-African platform bringing together decision-makers, investors, businesses, financial institutions and technical partners around financing, investment, trade, transformative projects and economic cooperation in Africa.

Specific objectives

FITA2027 aims to :

1. Strengthen Tunisia's position as a **gateway to Africa** ;
2. Mobilise public and private decision-makers around Africa's transformative projects ;
3. Facilitate B2B, B2G and B2F meetings ;
4. Accelerate financing mobilisation for African projects ;
5. Promote African value chains ;
6. Encourage South-South and triangular partnerships ;
7. Support implementation of the African Continental Free Trade Area (AfCFTA) ;
8. Showcase Tunisian and African expertise ;
9. Strengthen cooperation between institutions, businesses, banks and funds;
10. Create concrete opportunities for sponsors and partners.

Strategic priorities

1. Debt and development finance ;
2. Equity, private equity and venture capital ;
3. Guarantees, risk insurance and protection mechanisms ;
4. PPP, BOT and EPC+F ;
5. Blended finance ;
6. Financing Africa through Africa ;
7. Trade finance and export finance ;
8. Green finance, climate finance and blue finance ;
9. Project preparation ;
10. Digital technology, AI and data centres ;
11. From pipeline to financial close.

WHY BECOME A PARTNER OF FITA 2027 ?

Associate your brand with a leading event for
financing, investment and trade in Africa.



BY BECOMING A PARTNER, YOU :



01

**STRENGTHEN YOUR
INSTITUTIONAL
VISIBILITY**



02

**REACH AN AUDIENCE
OF HIGH-LEVEL
DECISION-MAKERS**



03

**EXPAND YOUR
AFRICAN NETWORK**



04

**GENERATE BUSINESS
OPPORTUNITIES**



05

**HIGHLIGHT THEIR
COMMITMENT TO THE
DEVELOPMENT
OF THE CONTINENT**



06

**POSITION YOUR
COMPANY AS A LEADING
PLAYER**



07

**BENEFIT FROM ENHANCED
MEDIA AND DIGITAL
COVERAGE**



08

**PARTICIPATE IN AN ANNIVERSARY
EDITION WITH STRONG SYMBOLIC
AND ECONOMIC SIGNIFICANCE**



FITA2027, is more than an event:
it is where projects, financing and partnerships meet
to build the Africa of tomorrow.

Join us:

www.fita2027.com



**7000 +
PARTICIPANTS**



**75 +
COUNTRIES**



**100 +
PARTNERS AND
EXHIBITORS**



**CONCRETE OPPORTUNITIES
FOR AFRICA'S FUTURE**

PARTNERS TODAY TO MAKE AN IMPACT TOMORROW

**CONNECT YOUR BRAND WITH AFRICA'S
PROJECTS, FINANCING AND PARTNERSHIPS,
FITA 2027**

WWW.FITA2027.COM

EXPANSIVE AREAS OF VISIBILITY

360° VISIBILITY TO MAXIMISE YOUR IMPACT IN AFRICA



MAXIMUM VISIBILITY

before, during and
after the event



EXCLUSIVE ACCESS

to decision-makers and
strategic partners



CONCRETE PARTNERSHIP

business and investment
opportunities



LASTING IMPACT

on Africa's development

**YOUR BRAND AT THE HEART OF THE ACTION,
SUPPORTING AN AFRICA THAT INVESTS AND TRANSFORMS.**

WWW.FITA2027.COM





SPONSORS PACKS 2027



Building an Africa of projects,
financing and partnerships

The African Exhibition for Expertise,
Technologies, and Solutions

BENEFITS	OFFICIAL SPONSOR 100.000 €	DIAMOND SPONSOR 50.000 €	PLATINUM SPONSOR 30.000 €	GOLD SPONSOR 20.000 €	SILVER SPONSOR 10.000 €
EXHIBITION SPACE					
FITA STAND 	Premium 12 m ²	12 m ²	12 m ²	9 m ²	6 m ²
ATEX SPACE 	Stand Premium 12 m ²	Stand 9 m ²	Stand 6 m ²	–	–
INSTITUTIONAL AND PROTOCOL BENEFITS					
VIP / Honour lounge access (ministerial area)	✓	✓	–	–	–
Official remarks before the ministerial panel opens	✓	–	–	–	–
Presentation of a FITA Award (proposed by sponsor)	✓	–	–	–	–
Seat at the gala dinner head table	✓	–	–	–	–
Official protocol photo with attending officials	✓	✓	–	–	–
Private bilateral meeting with a targeted delegation	✓	✓	–	–	–
Advance list of official delegations (7 days before)	✓	✓	✓	–	–
Privileged access to the Deal Room	✓	–	–	–	–
Sector exclusivity (sole sponsor from the sector)	✓	–	–	–	–
Invitations to the FITA & ATEX official openings	50	40	30	20	10
Gala dinner invitations	10	4	3	2	1



SPONSORS PACKS 2027



Building an Africa of projects,
financing and partnerships

The African Exhibition for Expertise,
Technologies, and Solutions



BENEFITS	OFFICIAL SPONSOR 100.000 €	DIAMOND SPONSOR 50.000 €	PLATINUM SPONSOR 30.000 €	GOLD SPONSOR 20.000 €	SILVER SPONSOR 10.000 €
Networking lunch reception invitations	10	5	4	3	2
Speaking opportunity at the gala dinner	✓	—	—	—	—
Opportunity to propose a panel speaker	✓	✓	✓	—	—
Opportunity to organise and lead a conference on a chosen topic	✓	—	—	—	—
VISIBILITY ON-SITE AND IN THE MEDIA					
Advertising pages in the FITA & ATEX catalogues	2 page	1 page	1 page	1 page	1/2 page
Logo on brochure, banners, large- format displays and press wall	✓	✓	✓	✓	✓
Roll-up banners at main hall entrance & gala dinner	2 roll-up	1 roll-up	1 roll-up	1 roll-up	—
Brochure distribution	✓	✓	—	—	—
Logo display and announcement at gala dinner	✓	✓	—	—	—
Logo on reverse of badges	✓	✓	—	—	—
Forum stage backdrop	✓	—	—	—	—
Statement at the press conference	✓	—	—	—	—
Media interview (press / partner TV)	Interview individuelle	Interview individuelle	Interview collective	Mention presse	—
Post-event video clip	✓	✓	—	—	—
Partner announcement during press conference	✓	—	—	—	—



SPONSORS PACKS 2027



Building an Africa of projects,
financing and partnerships

The African Exhibition for Expertise,
Technologies, and Solutions



BENEFITS

**OFFICIAL
SPONSOR**
100.000 €

**DIAMOND
SPONSOR**
50.000 €

**PLATINUM
SPONSOR**
30.000 €

**GOLD
SPONSOR**
20.000 €

**SILVER
SPONSOR**
10.000 €

DIGITAL AND MULTIMEDIA COVERAGE

SOCIAL MEDIA

Social media banner



Social media banner
(second listing)



Promotional video on social
media (7 days before)



Video screening before the
official opening



B2B AREA AND ACP PLATFORM

Annual Africa CEO Platform
(ACP) subscription



Dedicated table in
B2B area



Support for targeted
B2B / B2G meetings



Confidential post-event
briefing (contacts)



Logo on ACP



Internal banners



Finance projects

• Mobilise expertise

• Deploy technologies

• Transform Africa



06 & 07 APRIL 2027

Radisson Blu Hotel
& Convention Center, Tunis



06, 07 & 08 APRIL 2027

Palais des Congrès, Tunis



PREMIUM SPONSOR PACKAGES

OFFICIEL PARTNER



The Official Partner benefits from the highest level of sponsor visibility and association with FITA and ATEX2027.

YOUR BENEFITS



PREMIUM VISIBILITY

- ✓ Premium logo placement across all official communication materials
- ✓ visibility on stage, screens, press wall and event signage
- ✓ Logo on the website and official brochure
- ✓ Promotional video
- ✓ Dedicated digital post
- ✓ Visibility in the post-event report
- ✓ VIP / honour lounge access in the ministerial area
- ✓ Presentation of a FITA Award



EXHIBITION SPACE

- ✓ Premium 12 m² stand in a strategic location at FITA
- ✓ 12 m² space at ATEX, Palais des Congrès
- ✓ Dedicated table in the B2B area



PUBLIC RELATIONS & HOSPITALITY

- 50** Invitations to the FITA & ATEX official openings
- 10** Gala dinner invitations on 6 April 2027
- 10** Invitations pour les cocktails déjeunatoires
- VIP** Access for your representatives



LEADERSHIP & PUBLIC SPEAKING

- ✓ Official remarks before the ministerial panel opens
- ✓ Opportunity to propose a high-level panel speaker
- ✓ Sector exclusivity, institutional honour lounge and media interview
- ✓ Press / TV interview



NETWORKING & BUSINESS DEVELOPMENT

- ✓ Personalised support for B2B and B2G meetings
- ✓ Introductions to decision-makers, investors and institutional partners



International
visibility



Strategic
positioning



Qualified business
opportunities



Association with
FITA2027 excellence

DIAMOND PARTNER



50 000 €

Strong institutional, commercial and digital visibility at **FITA & ATEX2027**

BENEFITS



12 m² FITA stand and 9 m² ATEX space



Logo on official materials



Logo on the web site



Logo in the official brochure



Logo on the press wall



Visibility on screens



40 invitations to the **FITA** and **ATEX** official openings



4 invitations to the gala dinner



5 invitations to networking lunch receptions



Opportunity to distribute promotional materials



Digital visibility



Access to the B2B / B2G area



Support for targeted meetings



12 m² stand

12 m ² FITA stand + 9 m ² ATEX space	logo on official materials	logo on the web site	logo in the official brochure
logo on the PRESS WALL	Visibility on screens	40 invitations to the FITA and ATEX official openings	4 invitations to the gala dinner
5 invitations to networking lunch reception	Opportunity to distribute promotional materials	Digital visibility	Access to the B2B / B2G area
	Media interview (press / partner TV)		Support for targeted meetings

FITA2027
FORUM INTERNATIONAL
TUNISIE - AFRIQUE



CONNECTING OPPORTUNITIES,
BUILDING THE FUTURE



PLATINUM PARTNER

30 000 €

YOUR EXCLUSIVE BENEFITS

-  Premium 12 m² FITA stand & 6 m² ATEX space
-  Logo on official materials
-  Logo on the web site
-  Logo in the official brochure
-  Logo on the press wall
-  Visibility on screens
-  **30** invitations to the official opening
-  **3** invitations to the gala dinner
-  **4** invitations to networking lunch receptions
-  Opportunity to distribute promotional materials
-  Digital visibility through the website and social media
-  Access to the B2B / B2G area
-  Support for targeted meetings



Strong institutional, commercial and **digital visibility** at FITA & ATEX 2027.



POSITIONING

The Platinum Partner is recognised as a **strategic FITA2027 partner**, with **maximum visibility** and **privileged access** to key players in **FINANCING, INVESTMENT AND TRADE IN AFRICA**



20 000 €

Gold Partners enjoy **strong visibility**
and an **active presence** at **FITA2027**

YOUR BENEFITS



9 m² stand at either **ATEX** or **FITA**



Logo in the official brochure



Logo on the web site



Logo on selected signage



20 Invitations to the official opening



2 Invitations to the gala dinner



3 invitations to networking lunch
receptions



Access to the B2B area



Digital visibility



Opportunity to distribute flyers



WHY BECOME A GOLD PARTNER?

Associate your brand with an event bringing
together decision-makers, investors and key
players in financing and trade in Africa



SILVER PARTNER



10 000 €

An accessible package to associate your brand with **FITA2027**.

YOUR BENEFITS



6 m² stand at either **ATEX** or **FITA2027**



Logo in the official brochure



Logo on the web site



10 invitations to the official opening



1 invitation to the Gala Dinner



2 invitations to networking lunch receptions



Mention in digital communications



Access to panels and the B2B area



6 M² STAND





DEAL ROOM

Partner

20 000
€

The DEAL ROOM PARTNER will be associated with the strategic space dedicated to investors, financial institutions and project sponsors.

YOUR BENEFITS

-  Naming rights for the Deal Room
-  Logo on Deal Room signage
-  Visibility on Africa CEO Platform (ACP)
-  Inclusion in the official programme
-  Dedicated table or space
-  Priority access to project sponsors
-  Opportunity to speak in a financing session
-  Presence in digital communications
-  Mention in the impact report





FITA AWARDS Partner

20 000



The **FITA Awards** Partner will be associated with the anniversary recognition ceremony during the gala dinner on **06 April 2027**.

YOUR BENEFITS



Naming rights for the FITA Awards ceremony



Logo on award presentation materials



On-stage visibility



Mention in official announcements



Opportunity to present an award



Presence in official photographs and videos



Dedicated digital communications



GALA DINNER PARTNER

20 000
€



Associate your brand with one of **FITA2027**'s most prestigious occasions



06 APRIL 2027 at 8:00 p.m



Radisson Blu Hotel & Convention Center, Tunis



ASSOCIATE YOUR BRAND
WITH ONE OF THE MOST
PRESTIGIOUS MOMENTS OF
FITA2027



**NAMING RIGHTS FOR
THE GALA DINNER
(CO-BRANDED)**



LOGO ON INVITATIONS



**LOGO ON SCREENS
AND DINNER MATERIALS**



**RESERVED
VIP TABLE**



**OFFICIAL PROTOCOL
MENTION**



**OPPORTUNITY FOR
BRIEF REMARKS**



**VISIBILITY IN POST-EVENT
PHOTOGRAPHS AND VIDEO**



**PRESENCE IN DIGITAL
COMMUNICATIONS**



**HIGH-LEVEL
NETWORKING**

**EXCEPTIONAL
VISIBILITY**

**ASSOCIATION WITH
A LEADING BRAND**

**IMPACT AND VISIBILITY
ACROSS AFRICA**



06, 07 & 08 APRIL 2027



Radisson Blu hotel and convention Center, Tunis

Associate your brand with **FITA2027's** special moments of hospitality, exchange and networking

01



WELCOME COCKTAIL SPONSOR

05 April 2027, 8 p.m

Radisson Blu Hotel & Convention Center

An evening reception at the Radisson Blu Hotel & Convention Center for delegations, business leaders, investors, partners and international guests



MEETING & OPPORTUNITY

YOUR BRAND BENEFITS FROM:

- ✓ Official welcome cocktail sponsor status
- ✓ Branding of the cocktail area: logo on dedicated
- ✓ Communication materials
- ✓ Brand presence on signage
- ✓ Promotional materials within the space
- ✓ Visibility when guests arrive

Amount : **10 000 €**

02



EXCHANGE
& SHARING

COFFEE BREAKS (Morning) SPONSOR

06 April 2027

400 people

Informal opportunities for participants to continue discussions.

YOUR BRAND BENEFITS FROM:

- ✓ official coffee break sponsor status
- ✓ branding of the break area
- ✓ logo on signage
- ✓ visibility on dedicated communication materials
- ✓ The 6 April morning break includes a mention in session communication materials

Montant : **8 000 €**

03



SOCIALIZING
& NETWORKING

COFFEE BREAKS (Afternoon) SPONSOR

06 April 2027

200 people

Informal opportunities for participants to continue discussions.

YOUR BRAND BENEFITS FROM:

- ✓ official coffee break sponsor status
- ✓ branding of the break area
- ✓ logo on signage
- ✓ visibility on dedicated communication materials
- ✓ The 6 April morning break includes a mention in session communication materials

Montant : **3 500 €**

04



NETWORKING
& BUSINESS

COFFEE BREAKS (Morning) SPONSOR

07 April 2027

300 people

Informal opportunities for participants to continue discussions.

YOUR BRAND BENEFITS FROM:

- ✓ official coffee break sponsor status
- ✓ branding of the break area
- ✓ logo on signage
- ✓ visibility on dedicated communication materials
- ✓ The 6 April morning break includes a mention in session communication materials

Montant : **6 000 €**

05



EXCHANGES
& OPPORTUNITIES

COFFEE BREAKS (Afternoon) SPONSOR

07 April 2027

200 people

Informal opportunities for participants to continue discussions.

YOUR BRAND BENEFITS FROM:

- ✓ official coffee break sponsor status
- ✓ branding of the break area
- ✓ logo on signage
- ✓ visibility on dedicated communication materials
- ✓ The 6 April morning break includes a mention in session communication materials

Montant : **3 500 €**



CUSTOMISATION OPTIONS

Depending on the chosen package, sponsors can apply their visual identity to various elements



"PARTNER MOMENT" PACKAGE

Multiple occasions may be sponsored to ensure repeated visibility throughout FITA2027. Combined package price: to be agreed

Total amount : €

COMMUNICATION MATERIALS

PARTNER OPPORTUNITIES



Targeted visibility before, during and around FITA2027 to strengthen your presence among participants, decision-makers and the media.



COMMUNICATION MATERIAL			PRICE EXCL. VAT
		Banner in Greater Tunis	1 500 € / unit
		Large-format display at the hotel entrance	3 000 €
		Advertising spot before the plenary session	4 000 €
		Logo on participant badges	Official and Diamond sponsors
		Logo on lanyards	Official and Diamond sponsors
		Logo on participant bags	Official and Diamond sponsors
		Outside back cover of the official catalogue	4 000 €
		Inside front cover of the official catalogue	3 000 €
		Inside back cover of the official catalogue	2 500 €
		Full inside page of the official catalogue	1 500 €
		Half inside page of the official catalogue	800 €



APRIL 06 & 07 ,2027



RADISSON BLU HOTEL &
CONVENTION CENTER, TUNIS

Contact

(+216) 71 751 935

contact@tabc.org.tn

www.fita2027.com

FITA EXHIBITION SPACES & STANDS

Choose exhibition spaces tailored to your needs to showcase your solutions, meet decision-makers and expand your network in Africa.

PACKAGE	INCLUDES	PRICE
	FITA DESK PACKAGE  1 Person  1m²  1 Premium badge	2 000 
	6 m² STAND  2 Premium badges	4 000 
	9 m² STAND  2 Premium badges	5 000 
THE STAND INCLUDES  The allocated space: an area defined according to the format of your choice  Aluminum partition walls Aluminum partitions for an elegant and professional separation.  Access to electricity A secure outlet for your equipment.  A table and two chairs A secure outlet for your equipment. <i>A functional space to showcase your presence</i>		

THE DESK PACKAGE INCLUDES :

- ✓ 1 Premium badge
- ✓ B2B access for one person
- ✓ Visibility panel
- ✓ High table
- ✓ Chair
- ✓ 1 m² space



MEET KEY DECISION - MAKERS

Develop strategic relationships with public and private players.

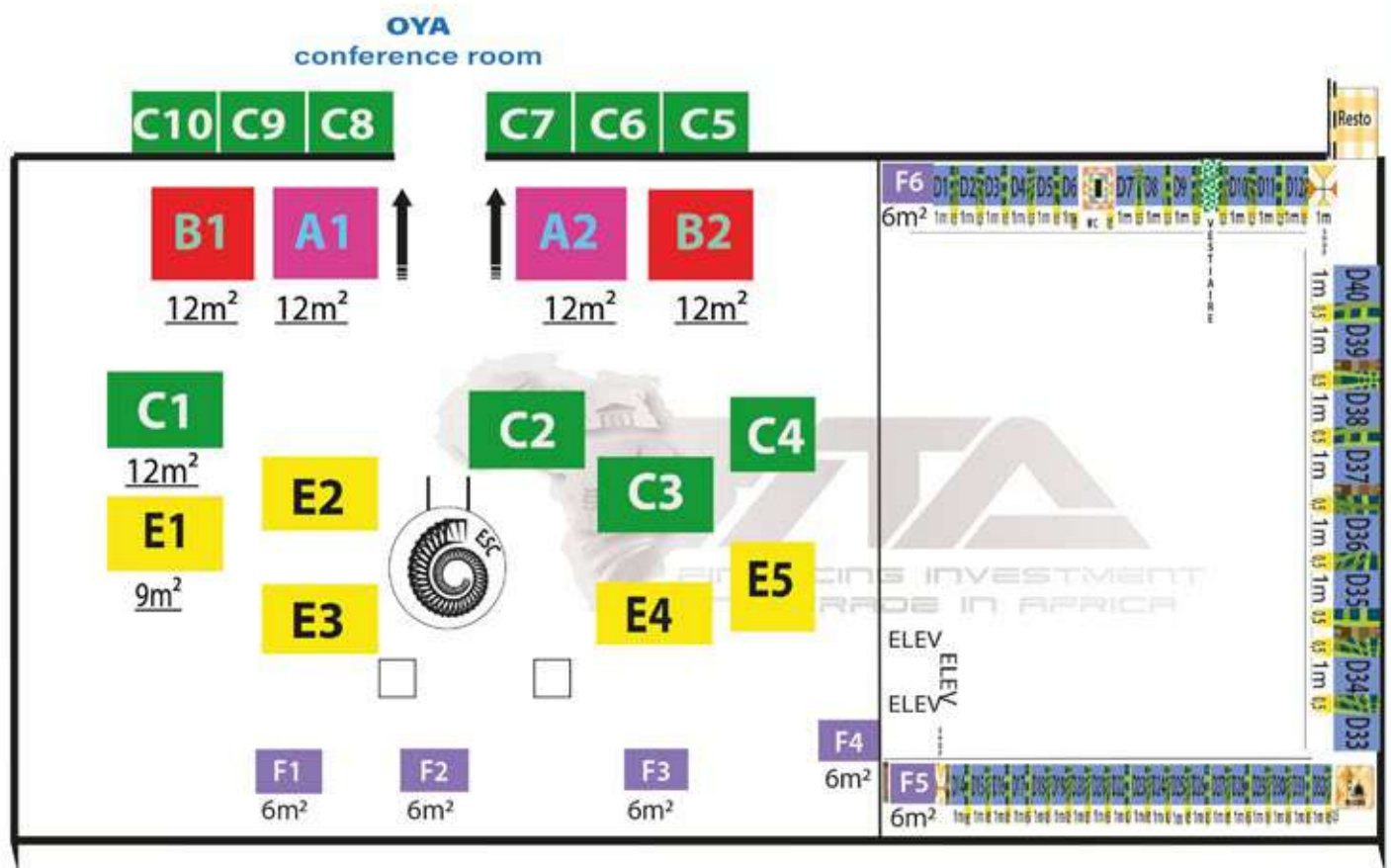
EXPAND YOUR NETWORK

Identify new partners

BOOST YOUR VISIBILITY IN AFRICA

With a qualified international audience

MEZZANINE PLAN



GROUND FLOOR PLAN



I	7 500 €
H	4 000 €

G	5 000 €
D	2 000 €

1st
EDITION



ATEX

African Technology & Expertise Expo

*Expertise & Technology driving
Africa's transformation*

The international trade fair

African Technology and Expertise Expo



6, 7 & 8 APRIL 2027

Palais des congrès, Tunis

Organised by

www.atex.com.tn



TUCAD
Tunisia United Council for
African Development



1st EDITION



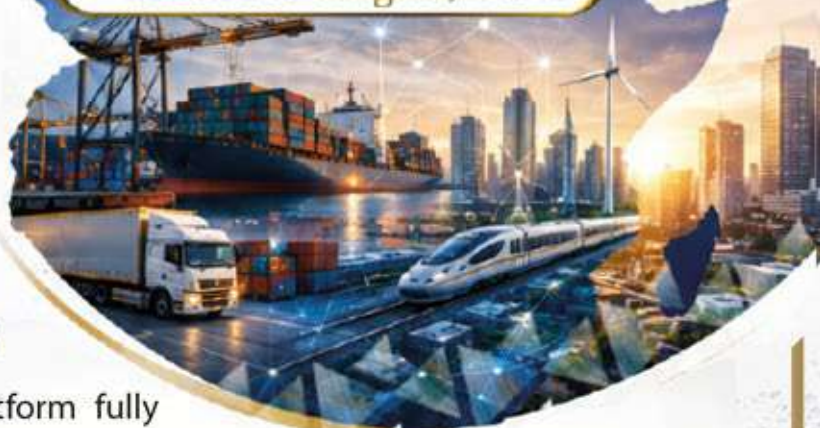
ATEX

African Technology & Expertise Expo

*Expertise & Technology driving
Africa's transformation*

6, 7 & 8 APRIL 2027

Palais des congrès, Tunis



AMBITIONS AND FIRST-EDITION TARGETS

ATEX2027 aims to become Africa's first platform fully dedicated to showcasing technologies, engineering, innovation, high-value services and expertise supporting Africa's transformation. Held alongside the 10th edition of FITA2027, the event will bring together technology companies, engineering firms, consultancies, universities, research centres, industrial companies, investors, public institutions and African decision-makers over three days.

A shared conviction: Africa's transformation also depends on mastering technologies, engineering and know-how

FIRST-EDITION TARGETS



COUNTRIES
REPRESENTED

+40



EXHIBITORS

+150



SPONSORS
AND PARTNERS

+40



B2B &
B2G MEETINGS

+ 2 500



PROFESSIONAL
VISITORS

+10 000



OFFICIAL
DELEGATIONS

+ 30



DEVELOP STRATEGIC
PARTNERSHIPS AT
CONTINENTAL SCALE



PROMOTE
INNOVATION &
SUSTAINABLE
SOLUTIONS



FACILITATE TRADE &
HIGH-IMPACT
INVESTMENT



ACCELERATE
AFRICA'S
ECONOMIC
TRANSFORMATION

Exhibit at ATEX2027

*Expertise & Technology driving
Africa's transformation*

Showcase your solutions at the heart
of **AFRICA'S** innovation, engineering
and technology **ecosystem**

For three days, exhibitors will benefit from
a privileged platform to meet

-  meet potential customers
-  expand their networks
-  identify new partners
-  enhance visibility
-  access business opportunities in
strategic sectors

EXHIBITING AT ATEX2027,
MEANS JOINING A DYNAMIC ECOSYSTEM
where skills become partnerships and
innovations find their markets



ATEX
African Technology & Expertise Expo

*Expertise & Technology driving
Africa's transformation*



6, 7 & 8 APRIL 2027

Palais des congrès, Tunis

3
DAYS

OF ENCOUNTERS &
OPPORTUNITIES



**A QUALIFIED
NETWORK**

of decision-makers, investors,
buyers and partners from
across Africa and beyond



**MAXIMUM
VISIBILITY**

for your brand, solutions and
expertise



**CONCRETE
OPPORTUNITIES**

to grow your business, build
partnerships and access new
markets



**STRATEGIC
SECTORS**

include infrastructure, energy,
technology, industry, mobility,
health and education

our exhibition packages

EXHIBITION PACKAGE	AREA	PRICE EXCL. VAT
 DESK	1 m ²	1 000 €
 DESK	2 m ²	1 500 €
 DESK	3 m ²	2 500 €
 DESK with printed panel	4 m ²	3 000 €
 DESK with printed panel * at the entrance to the convention center	3 m ²	3 000 €
 STAND	6 m ²	4 000 €
 STAND	9 m ²	5 000 €
 PREMIUM STAND	12 m ²	7 500 €

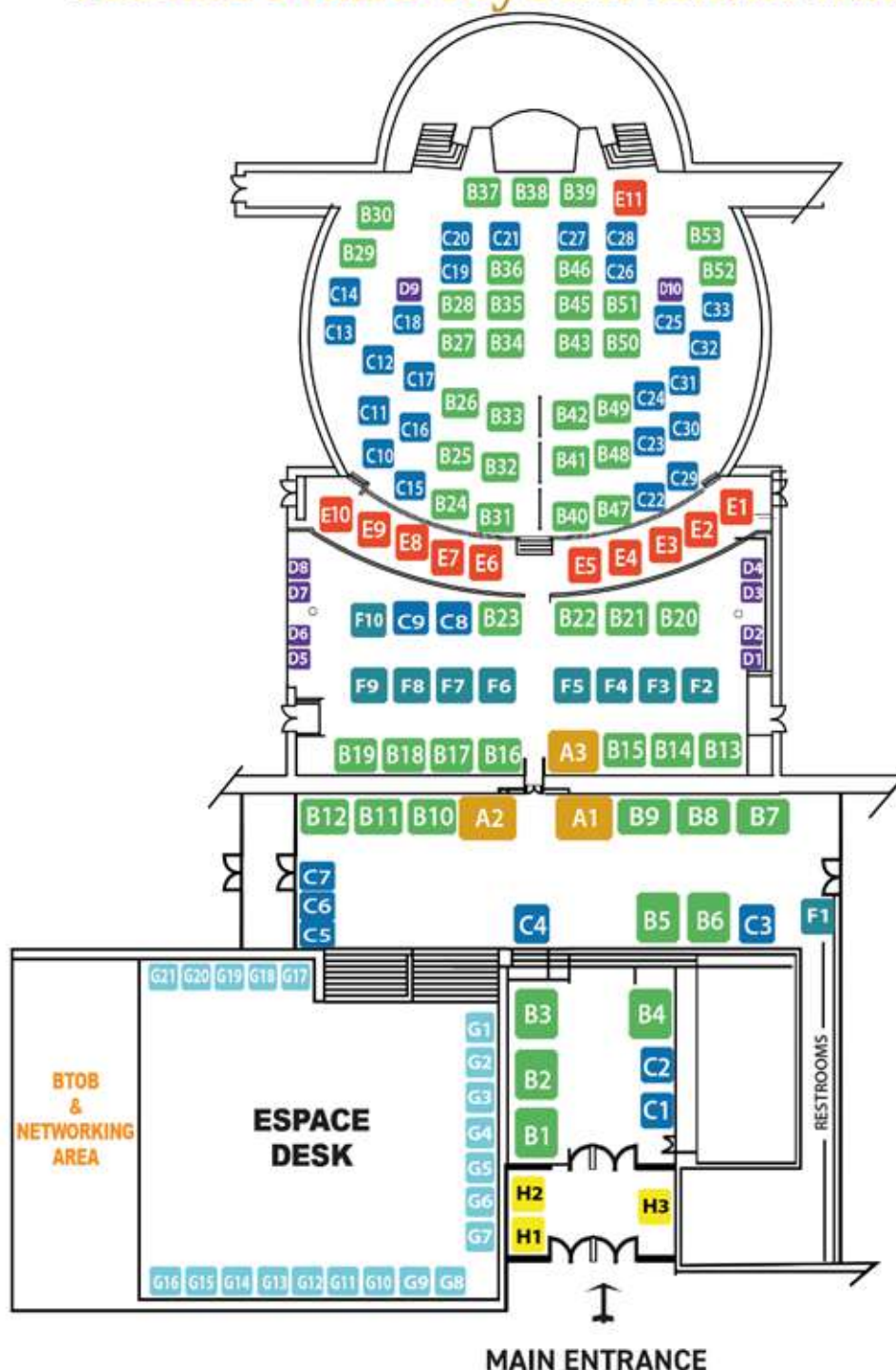
Book your space now and give your business new momentum

www.atex.com.tn

6, 7 & 8 APRIL 2027

Palais des congrès, Tunis

ATEX stand layout: main hall



A 12 m² 7 500 €

B 9 m² 5 000 €

C 6 m² 4 000 €

D 4 m² 3 000 €

E 3 m² 2 500 €

F 2 m² 1 500 €

G 1 m² Desk 1 000 €

H 3 m² 3 000 €



They have placed their trust in us



Ministère des Affaires
Étrangères





06 & 07 April 2027



Radisson Blu Hotel & Convention
Center, Tunis



1. ORGANISATION DETAILS

Organisation name :

.....

Contact person's full name :

.....

Position :

.....

Telephone :

.....

Email :

.....

Address :

.....

.....

- ☐ Welcome cocktail: 5 April 2027, 8 p.m
- ☐ Gala dinner: 6 April 2027, 300 guests at the hotel
- ☐ Morning coffee break : 6 April, 400 people
- ☐ Afternoon coffee break : 6 April, 200 people
- ☐ Lunch: 6 April, 300 people
- ☐ Morning coffee break : 7 April, 300 people
- ☐ Afternoon coffee break : 7 April, 200 people
- ☐ Lunch : 7 April, 300 people



2. PACKAGE SELECTION

- ☐ Officiel Partner € 100 000
- ☐ Diamond Partner € 50 000
- ☐ Platinum Partner € 30 000
- ☐ Gold Partner € 20 000
- ☐ Silver Partner € 10 000
- ☐ Deal Room Partner € 20 000
- ☐ FITA AWARDS Partner € 20 000 DT HT
- ☐ Desk number
- ☐ Stand number
- ☐ Communication material
- ☐ Catalogue



3. AMOUNT AND COMMITMENT

Total amount excl. VAT :

Date :

Signature and stamp :

.....



General terms

- The undersigned agrees to sponsor the **FINANCING INVESTMENT AND TRADE IN AFRICA 2027 FORUM**
- To secure a sponsorship request, the applicant must submit a completed and signed copy of this form and pay the sponsorship fees for the selected package.
- The forum will be held on **6 and 7 April 2027** at the **Radisson Blu Hotel & Convention Center, Tunis**
- Additional marketing opportunities are available through optional add-ons.
- Scan the completed form and send it to : contact@tabc.org.tn



4. Payment

- ☐ Bank transfer
- ☐ Cheque
- ☐ Payment link
- > Amen Bank / Centre Urbain Nord branch
- > RIB : 07 029 0099 105 517815 43





06, 07 & 08 April 2027



Palais des Congrès, Tunis



1. ORGANISATION DETAILS

Organisation name :

Contact person's full name :

Position :

Telephone :

Email :

Address :



Person handling the application

Full name :

Position :

Telephone :

Email :



2. PACKAGE SELECTION

☐	DESK 1m ² *G*	€ 1 000
☐	DESK 2m ² *F*	€ 1 500
☐	DESK 3m ² *E*	€ 2 500
☐	DESK WITH PRINTED PANEL 4m ² *D*	€ 3 000
☐	DESK WITH PRINTED PANEL a 3m ² space at the entrance to the Palais des Congrès *H*	€ 3 000
☐	STANDARD 6 M² STAND denoted by *C*	€ 4 000
☐	PREMIUM 9 M² STAND denoted by *B*	€ 5 000
☐	PREMIUM 12 M² STAND denoted by *A*	€ 7 500

(* Official, Diamond and Platinum sponsors enjoy privileged visibility at both events, with an exhibition space at FITA and another at ATEX.



3. AMOUNT AND COMMITMENT

Total amount excl. VAT :

Date :

Signature and stamp :



4. Payment

- ☐ **Bank transfer**
- ☐ **Cheque**
- ☐ **Payment link**
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"FINANCING INVESTMENT AND TRADE IN AFRICA"

**Structuring financing
to accelerate
Africa's
transformation**

 **06,07 & 08 APRIL 2027**

 **Radisson Blu Hotel & Convention Center, Tunis
Palais des Congrès, Tunis-TUNISIA**



**INVEST
in AFRICA**



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PROJECTS**



**BUILD
THE FUTURE**



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PARTNERSHIPS**



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TOGETHER**



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