



TUNIS

Structuring financing to accelerate *Africa's* transformation

FITA & ATEX 2027
Two major events.
One shared ambition for Africa.

TUNIS



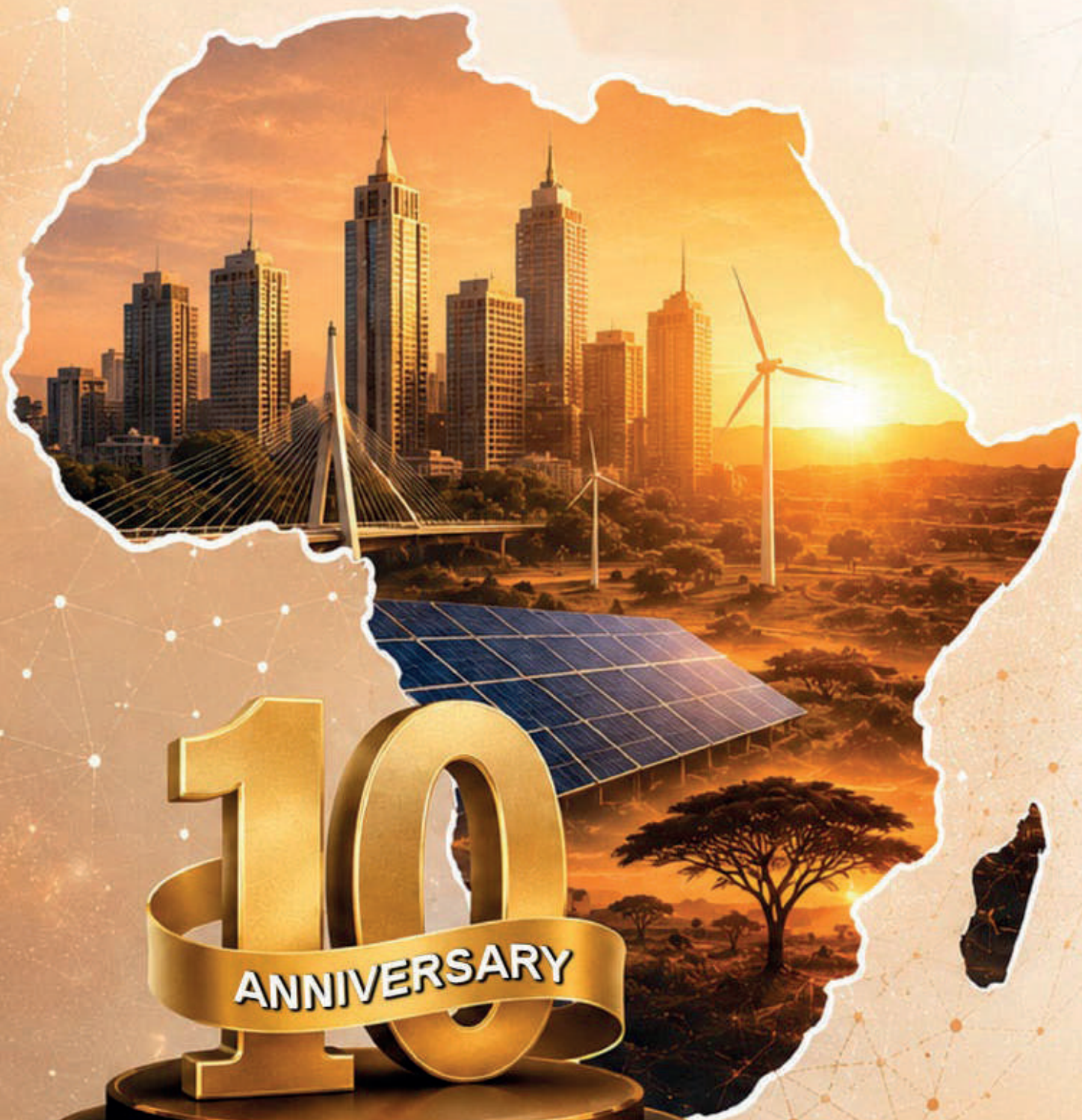
TUNISIE

 **06, 07 & 08 April 2027**

 Radisson Blu Hotel & Convention Center, Tunis
Palais des Congrès de Tunis

www.fita2027.com
www.atex.com.tn





**10 YEARS OF COMMITMENT TO A PROSPEROUS
AFRICA. A PLATFORM, A COMMUNITY, AN IMPACT**



TUNISIA is your **GATEWAY TO AFRICA**

Over nine editions, **FITA** has built a unique platform connecting Tunisian businesses, African decision-makers, investors, development partners, financial institutions and international partners.

Today, FITA is :

- A pan-African community of decision-makers ;
- An established forum for public-private dialogue ;
- A platform for B2B and B2G meetings ;
- A vehicle for promoting *Tunisia as a gateway to Africa* ;
- A leading meeting place for investors ;
- A catalyst for transformative projects ;
- A showcase for Tunisian and African expertise ;
- A forum for South-South and triangular cooperation.

The **10th edition** builds on this journey with a new ambition: to evolve from a dialogue platform into an impact platform focused on projects, financing, investment and operational partnerships.

Nine editions in figures

Editions	Cumulative participants	Countries	CEOs & business leaders	B2B-B2G meetings	
9	+20 000	+80	+7000	+20 000	
High-level speakers	Ministers, ambassadors and officials	Financial institutions, funds & donors	sessions	Exhibitors & partners	African & international delegations
+1000	+300	+250	+200	+600	+150



FITA 2027

PROJECTED FIGURES

THE STRATEGIC MEETING PLACE FOR FINANCING
AND INVESTMENT IN AFRICA

CONNECTING OPPORTUNITIES. ACCELERATING TRANSFORMATION



+7000
PARTICIPANTS



+75
COUNTRIES
REPRESENTED



+1200
FOREIGN CEOs &
BUSINESS LEADERS



+200
HIGH-LEVEL
SPEAKERS



+100
FINANCIAL INSTITUTIONS,
FUNDS & DONORS



+150
EXHIBITORS



+3000
B2B & B2G
MEETINGS



MINISTERS, AMBASSADORS
AND OFFICIAL DELEGATIONS



+35
PANELS, WORKSHOPS, SIDE
EVENTS & COUNTRY SESSIONS

HIGH-LEVEL DISCUSSIONS FOR LASTING
PARTNERSHIPS



DEAL ROOM
A DEDICATED SPACE FOR
PROJECTS AND FINANCING



FITA AWARDS
ANNIVERSARY
RECOGNITION CEREMONY

10 YEARS OF IMPACT, ONE AMBITION: BUILDING THE AFRICA OF TOMORROW



06 & 07
April 2027



Radisson Blu Hotel &
Convention Center, Tunis



TUNISIA IS YOUR
GATEWAY TO AFRICA

www.fita2027.com



The FITA 2027 vision

Building an Africa
of **projects**, **financing**
and **partnerships**



Transformative
projects



Innovative
financing



Lasting
partnerships



A prosperous and
integrated Africa



CONNECT OPPORTUNITIES



FINANCE AMBITIONS



TRANSFORM AFRICA



STRUCTURING FINANCE FOR AFRICA'S TRANSFORMATION

PROJECTS, FINANCING AND AND PARTNERSHIPS

Overall objective

Establish **FITA2027** as the leading pan-African platform bringing together decision-makers, investors, businesses, financial institutions and technical partners around financing, investment, trade, transformative projects and economic cooperation in Africa.

Specific objectives

FITA2027 aims to :

1. Strengthen Tunisia's position as a **gateway to Africa** ;
2. Mobilise public and private decision-makers around Africa's transformative projects ;
3. Facilitate B2B, B2G and B2F meetings ;
4. Accelerate financing mobilisation for African projects ;
5. Promote African value chains ;
6. Encourage South-South and triangular partnerships ;
7. Support implementation of the African Continental Free Trade Area (AfCFTA) ;
8. Showcase Tunisian and African expertise ;
9. Strengthen cooperation between institutions, businesses, banks and funds;
10. Create concrete opportunities for sponsors and partners.

Strategic priorities

1. Debt and development finance ;
2. Equity, private equity and venture capital ;
3. Guarantees, risk insurance and protection mechanisms ;
4. PPP, BOT and EPC+F ;
5. Blended finance ;
6. Financing Africa through Africa ;
7. Trade finance and export finance ;
8. Green finance, climate finance and blue finance ;
9. Project preparation ;
10. Digital technology, AI and data centres ;
11. From pipeline to financial close.

1st
EDITION



ATEX

African Technology & Expertise Expo

*Expertise & Technology driving
Africa's transformation*

The international trade fair

African Technology and Expertise Expo



6, 7 & 8 APRIL 2027

📍 Palais des congrès, Tunis

Organised by

www.atex.com.tn



TUCAD
Tunisia United Council for
Africa Development



1st EDITION



ATEX

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Palais des congrès, Tunis



AMBITIONS AND FIRST-EDITION TARGETS

ATEX2027 aims to become Africa's first platform fully dedicated to showcasing technologies, engineering, innovation, high-value services and expertise supporting Africa's transformation. Held alongside the 10th edition of FITA2027, the event will bring together technology companies, engineering firms, consultancies, universities, research centres, industrial companies, investors, public institutions and African decision-makers over three days.

A shared conviction: Africa's transformation also depends on mastering technologies, engineering and know-how

FIRST-EDITION TARGETS



COUNTRIES
REPRESENTED

+40



EXHIBITORS

+150



SPONSORS
AND PARTNERS

+40



B2B &
B2G MEETINGS

+ 2 500



PROFESSIONAL
VISITORS

+10 000



OFFICIAL
DELEGATIONS

+ 30



DEVELOP STRATEGIC
PARTNERSHIPS AT
CONTINENTAL SCALE



PROMOTE
INNOVATION &
SUSTAINABLE
SOLUTIONS



FACILITATE TRADE &
HIGH-IMPACT
INVESTMENT



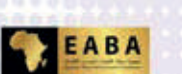
ACCELERATE
AFRICA'S
ECONOMIC
TRANSFORMATION



They have placed their trust in us



Ministère des Affaires
Étrangères





"FINANCING INVESTMENT AND TRADE IN AFRICA"

**Structuring financing
to accelerate
Africa's
transformation**

 **06,07 & 08 APRIL 2027**

 **Radisson Blu Hotel & Convention Center, Tunis
Palais des Congrès, Tunis-TUNISIA**



**INVEST
in AFRICA**



**FINANCE
PROJECTS**



**BUILD
THE FUTURE**



**CREATE
PARTNERSHIPS**



**INNOVATE
TOGETHER**



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